

SWAYAM SIDDHI MITRA SANGH'S DEGREE COLLEGE.

(Affiliated to University of Mumbai, Recognised by Govt. of
Maharashtra)

(An ISO 9001-2000 Certified Institute)

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Report on incubation centre

7 Moodiess

The college has developed incubation centre under which students are provided opportunity to present their business ideas and promoted for further start-ups.

One of the example of this, our colleges seven girls students have started 7 Moodiess an online food delivery startup under which they have develop their business idea and generated revenue.

About 7 Moodiess

Name of the founders:

Rumana Shaikh

Rupali Choudhary

Divya Mhatre

Priyanka Gauda

Yasmin Shah

Afreen Ansari (Faculty guide)

The seven founders of 7 Moodies are all students pursuing different academic streams, but they share a passion for cooking and entrepreneurship. They have pooled their resources and skills to launch their startup, which has gained a lot of attention in the local community.

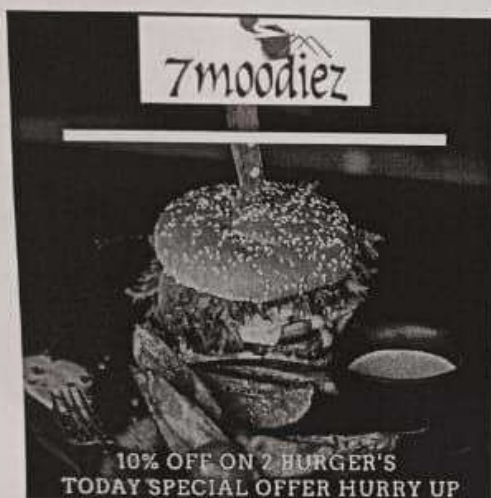
The cloud kitchen operates on a subscription-based model, where customers can order meals for a week or a month. The startup's focus is on providing fresh and healthy meals that are tailored to the dietary needs and preferences of their customers.

The founders have put in a lot of effort and research to ensure that their meals are not only nutritious but also tasty. They have collaborated with local chefs to create a diverse menu that includes both vegetarian and non-vegetarian options.

The startup has leveraged social media platforms like Instagram and Facebook to showcase their latest menu offerings and generate interest. They have also participated in local food fairs and exhibitions to promote their brand and reach a wider audience.

The founders have faced several challenges in their journey, including sourcing quality ingredients, managing finances, and maintaining food safety standards. However, their determination and passion for their startup have helped them overcome these obstacles.

7 Moodies is an inspiring example of how young women can come together to create a business that not only provides delicious food but also contributes to the local community. Their commitment to healthy and sustainable eating has resonated with their customers, and the startup has quickly gained a loyal following.



7 Moodies



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