



SWAYAM SIDDHI MITRA SANGH'S DEGREE COLLEGE.

(Affiliated to University of Mumbai, Recognised by Govt. of
Maharashtra)

(An ISO 9001-2000 Certified Institute)

Sonadevi Compound, Near Octroi Naka, Kalyan Road, Bhiwandi, Dist-Thane-421302.

Tel. : (02522)249191/8805249191. E-Mail: ssmsdegreecollege@gmail.com Website: www.swayamsiddhi.info

Best Practice

Title of the practice:

Integrated Industrial Orientation Program (Industryconnect: bridging academia and industry excellence)

The Objective:

- To get practical knowledge with practical industry exposure for the BMS and BCom students
- To build students with skills and knowledge for their essentials and successful professional transitions
- To establish strong collaboration between their academic and industries knowledge
- To get better and well trained for the interview in the choice field in which the students are interested

The Context:

In the rapidly evolving landscape of education employment, the industry connect program emergence as a strategic response to the growing demand for graduates, equipped with the academic and practical knowledge about industry with constant transformations. There is a crucial need to bridge the gap between theoretical learning and the dynamic realities of the professional world, by providing students with opportunities to engage directly with industry professionals on site visits and immersive experience. This IIOIP aims to empower the next generation with a comprehensive skill to set and understanding of their chosen field. The IIOIP helps for the students to form a new bridge of graduates who are not only excel in academic knowledge but are also adopt at navigating the challenges of the professional world.

The practice

1. **Interest Survey:** for the IIOIP we conducted a interest survey of students where we circulated the goggle form and collected the responses of students those who are



Mh

VC PRINCIPAL
Swayam Siddhi Mitra Sangh's Degree College
Biwandi-421 302 (Thane)

- interested in various fields of industries like, bank, sales, stock market, digital marketing, auditing, back office, packaging etc.
2. **Student allotment:** after collecting the survey form we sorted the students and made the list of students of interested in same field and made a group of 20 students and allotted them to a mentor of BMS and B.com for the guidance.
 3. **Basic Training:** The mentors after the lectures by their field of strengths were trained and groomed in communication skill, presentation skill, interpersonal skill, and professional skill. In the training session given by the selected mentor for the expert field they ask questions to the students for the betterment and improve them how to answer.
 4. **MOU:** For the IIOP we also signed the MOU with various institutes like Aarambha training and recruitment Pvt Ltd, America India Foundatio , Shree Sai Seva, Bajaj Finance, Edubridge, etc
 5. **Organization of interview:** After completing the basic training of students interview session were conducted by various institution for the purpose of providing internship opportunities in various industries and professional firms.
 6. **Final selection and internship:** The students who got selected in the interview session are placed for internship program successfully.

Problem encountered:

- Limited resources, both financial and human, can hinder the effective implantation of the program.
- Academic curriculum aligns with the practical needs of the industry professionals can be a hurdle.
- Coordinating schedules between academic institutions and industry partners can be challenging.

Resource required

- Funding for organizing event, workshops and industry visits.
- Access to industry standard equipments.
- Collaborative relationships with a diverse range of industries & workshops to train faculty on industry trends and expectations.



Mh

VC PRINCIPAL
Swayam Siddhi Mitra Sangh's Degree College
Bhiwandi-421302 (Thane)

Glimpses of IIOP:



Mh

VC PRINCIPAL
Swayam Siddhi Mitra Bagchi's Degree College
Bhiwandi - 421 302 (Thane)

SWAYAM SIDDHI MITRA SANGH'S DEGREE COLLEGE.

(Affiliated to University of Mumbai, Recognised by Govt. of
Maharashtra)

(An ISO 9001-2000 Certified Institute)

Sonadevi Compund, Near Octroi Naka, Kalyan Road, Bhiwandi, Dist-Thane-421302.

Tel. : (02522)249191/8805249191. E-Mail : ssmsdegreecollege@gmail.com Website: www.swayamsiddhi.info

Title- Freedom from Illiteracy

Objective:

- 1) To educate women and to enable them to sign on their own.
- 2) To tutor children without charging any tuition fees.

Context:

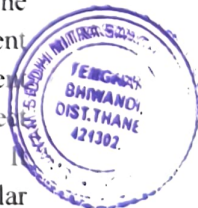
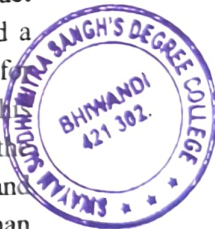
The project stands out for its innovative approach to address the challenges faced by the women and children in Hanuman Tekdi. The idea of educating women to enable them to sign on their own and tutoring the children is both practical and impactful. Partnering with Shree Sai Seva Sanstha demonstrated the importance of collaborative efforts between educational institutions and NGOs. This collaboration ensured a more comprehensive and effective approach to addressing the issues faced by the community. The involvement of the I/C Principal, Mr. Mahesh Soni, and Managing Trustee CA Suresh Jain showcased strong leadership and commitment from the top management. The active support of the college management was crucial in successfully implementing such initiative. The voluntary nature of student participation indicated a genuine interest and commitment to the cause. The fact that students willingly showed keen interest and contributed to the project demonstrated a sense of responsibility and social consciousness among them. The college taking risibility for the project's expenses underscored the institution's commitment to social responsibility. The financial support ensured the smooth execution of the project without putting a burden on the volunteers or the NGO. The launch of the project on Independence Day was symbolic and added a patriotic touch to the initiative. The positive response from the residents of Hanuman Tekdi reflects the community impact and the appreciation for the college's efforts. The recognition and felicitation of the NSS volunteers by the college faculty and management serve as motivation for the students. This acknowledgment creates a positive environment and encourages more students to actively participate in future social initiatives. The project setting a benchmark and serving as an example for future NSS units is significant. It established a precedent for future initiatives within the college and potentially inspires similar efforts in other institutions.

Practice:

To carry out this initiative, Swayam Siddhi Mitra Sangh's Degree College and Shree Sai Seva Sanstha inked an MOU. NSS volunteers conducted a survey to determine the number of illiterate women living in the area as well as the number of pupils who are not receiving an education. Because they live in a red light neighborhood, students were not being admitted to

UC PRINCIPAL

Swayam Siddhi Mitra Sangh's Degree College
Bhiwandi-421 302 (Thane)



schools. Our students went to neighboring schools and requested admittance for the students. Following the survey, a strategy was created, and students were assigned daily in pairs to instruct the women and teach them how to sign. The college paid transportation and travel expenses to the students. The project was successful in its endeavor. Children and women collaborated enthusiastically and wholeheartedly throughout the project. Dr. Swati Singh Khan expressed her sincere gratitude to Swayam Siddhi Mitra Sangh's Degree College's administration and NSS Unit.

Photos:



MK
VC PRINCIPAL
Swayam Siddhi Mitra Sangh's Degree Coll. 19-
BHOWANI 421 302 (Tiraher)

