



**SWAYAM SIDDHI MITRA SANGH'S
SWAYAM SIDDHI DEGREE COLLEGE, BHIWANDI**

Accredited by NAAC With 'B' + Grade
(Affiliated to University of Mumbai, Recognised by Govt. of Maharashtra)

Sonadevi Compound, Near Octroi Naka, Kalyan-Bhiwandi Road, Temghar, Bhiwandi, Dist.Thane-421302.

CONTACT NO.:: 02522-249191, 8805249191, Email.: ssms.degreecollege@gmail.com,

www.swayamsiddhidegreecollege.com

Integration of crosscutting issues into the Curriculum

Name of the programme: Bachelor Of commerce

Sr. No.	Name of the Course	Semester	Topic Name	Values Addressed
1	FOUNDATION COURSE -I	Sem-I	1. Disparity Arising out of Gender inequality 2. Role and Significance of Women in Politics 3. Tolerance, Peace and Communal Harmony	Gender Human values
2	COMMERCE-I	Sem-I	Women Entrepreneurs: Problems & Promotions	Gender
3	BUSINESS COMMUNICATION	Sem-I	Introduction to Business Ethics	Professional Ethics
4	ENVIRONMENTAL STUDIES	Sem-I	1. Environment and Ecosystem 2. Natural Resources and Sustainable Development 3. Populations and Emerging Issues of Development 4. Urbanisation and Environment 5. Reading of Thematic Maps and Map Filling	Environment and Sustainability
5	FOUNDATION COURSE -III	Sem-III	1. Human Rights Provisions, Violations and Redressal	Human Values
			2. Dealing with Environmental Concerns	Environment and Sustainability
			3. Soft Skills for Effective Interpersonal Communication	Professional Ethics
6	ENVIRONMENTAL STUDIES	Sem-II	1. Solid Waste Management for Sustainable Society 2. Agriculture and Industrial Development	Environment and

			3. Tourism and Environment 4. Environmental Movements and Management 5. Map Filling	Sustainability
7	FOUNDATION COURSE - II	Sem-II	1. Ecology and Sustainable Development 2. Significance of values and ethics in individual development	Environment and Sustainability Human Values
8	ADVERTISING-I	Sem-III	1. Maintaining Agency Client Relationship 2. Skills for career in Advertising 3. Ethical Issues in Advertising	Professional Ethics
9	FOUNDATION COURSE - III	Sem-III	1. Human Rights Provisions, Violations and Redressal 2. Dealing with Environmental Concerns 3. Soft Skills for Effective Interpersonal Communication	Gender Environment and Sustainability Professional Ethics
10	BUSINESS LAW-I	Sem-III	1. Capacity to contract 2. Quasi contract	Human Values
11	TRAVEL & TOURISM	Sem-III	Impact of tourism	Environment and Sustainability
12	TRAVEL & TOURISM	Sem-IV	Social Responsibility and Ethical concerns of tourism	Professional Ethics/Human Values
13	BUSINESS ECONOMICS III	Sem-III	Green GNP and NNP concepts	Environment and Sustainability
14	FOUNDATION COURSE - IV	Sem-IV	1. Approaches to understanding Ecology 2. Introduction to competitive exams	Environment and Sustainability Professional Ethics
15	BUSINESS LAW-II	Sem-IV	1. Consumer Protection Act 2. Intellectual Property Rights	Human Values Professional Ethics
16	COMMERCE-V	Sem-V	1. Skills for effective selling 2. Marketing Ethics 3. Green Marketing	Professional Ethics Environment and Sustainability
17	FINANCIAL ACCOUNTING	Sem-V	Ethical Behavior and Implications for Accountants	Professional Ethics
18	COMMERCE-VI	Sem-VI	Sexual Harassment at workplace	Gender/Professional Ethics



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